

April 1, 2009

Dear Shooting Sports Industry:

We are pleased to announce that **CBC** has acquired **Sellier & Bellot**, an industry leader of quality ammunition since 1825.

Acquiring Sellier & Bellot's proven brand with over 184 years of history will complement our existing product lines and enable us to further expand our global presence in the ammunition industry. Sellier & Bellot fits perfectly within our philosophy of investing in leading, high-quality, highly recognized brands which complement our existing portfolio of branded ammunition product companies:



CBC – Companhia Brasileira de Cartuchos (www.cbc.com.br)
Ribeirão Pires, SP, Brazil



Magtech Ammunition (www.magtechammunition.com)
Minnesota, United States & Hamburg, Germany



MEN – Metallwerk Elisenhütte GmbH (www.elisenhuetten.de)
Nassau, Germany



S&B – Sellier & Bellot (www.sellier-bellot.cz)
Vlašim, Czech Republic

Founded in 1926, CBC has grown to include ammunition sales in more than 70 countries worldwide. We continue to focus our emphasis on innovation, emerging technologies and product performance in order to exceed our ultimate goal of developing and marketing the highest quality products to the military, law enforcement and commercial markets worldwide.

Sellier & Bellot and Magtech Ammunition will continue with their current experienced Management Teams, and operate under its well-known brand name and current sales channels. We wish to thank our loyal customers, retailers, distributors, and the shooting sports media for the continued support of our ammunition brands.